



Napersoft to Exhibit at 2009 IASA Annual Educational Conference and Business Show
For Financial and Technology Professionals in the Insurance Industry

Naperville, IL – May 4, 2009 – Napersoft, a leading provider of real-time Customer Communications Management (CCM) software, will exhibit at the Insurance Accounting & Systems Association (IASA) Annual Educational Conference and Business Show in Orlando, Florida, June 7-10.

The IASA annual conference targets financial and technology professionals in the insurance and financial services industry. In keeping with the mission of the IASA, the conference facilitates the exchange of educational information and ideas among insurance related professionals.

Napersoft representatives will be available to discuss how Napersoft CCM software enables insurance organizations to streamline their business processes, reduce administrative and IT costs, increase customer satisfaction, and increase top-line revenue growth. Napersoft will hold product demonstrations at its booth #321.

“The IASA Conference is an ideal opportunity for us to connect with insurance professionals and learn more about their industry-specific needs,” said Mr. Bart Carlson, CEO of Napersoft. “We are able to show attendees first-hand how our technology works and demonstrate to them how Napersoft CCM can transform the way they communicate with their customers,” Carlson added.

About Napersoft

Napersoft is the leading provider of real-time Customer Communications Management (CCM) software solutions. For more than 20 years, Napersoft has assisted customers of all sizes and across various industries to implement innovative real-time CCM solutions. With Napersoft CCM, customers achieve top line revenue growth via cross-sell and up-sell strategies, streamline core business processes, improve customer satisfaction, optimize distribution channels, improve business agility and reduce costs.

For additional information please visit www.napersoft.com or contact:

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