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**Napersoft and Dayhuff Group Form Partnership for  
Customer Communication Management Solutions**

Companies to Help Customers Streamline Business Processes and Significantly  
Reduce Overall Operating and Overhead Costs

**Naperville, IL – May 14, 2008** – Napersoft, Inc., a leading provider of real-time Customer Communications Management (CCM) solutions today announced a partnership with The Dayhuff Group, LLC., a leader in providing Enterprise Content Management (ECM) and systems integration services.

The partnership will streamline and simplify customer communication management across the enterprise – jointly helping customers to integrate Napersoft’s real-time customer correspondence solutions with existing business applications and architectures. Dayhuff Group is a highly experienced systems integrator of ECM solutions for the insurance, government, retail, and higher education sectors.

Complete end-to-end integration of ECM and CCM solutions is critical to today’s companies to ensure that disparate data from different business applications and processes are seamlessly integrated with one another. As an IBM Premier Business Partner, Dayhuff Group has the expertise required to efficiently and cost-effectively integrate Napersoft’s real-time, SOA-based, CCM software within a company’s existing IT infrastructure.

“We are excited about the opportunities this partnership will bring to both companies, but especially about the benefits it will bring to our customers,” said Bart Carlson, President of Napersoft. “The return on investment for customers will be quickly realized by reduced operating and overhead costs, increased customer satisfaction, and improved business agility and employee productivity,” Carlson added.

“Dayhuff Group has a proven track record in providing fully integrated ECM solutions to customers, and Napersoft’s CCM software for real-time customer correspondence enables us to deliver the best possible end-to-end customer communication management solutions,” said Corey Dayhuff, President of Dayhuff Group.

**About Napersoft**

Napersoft has been providing real-time Customer Communications Management (CCM) solutions for more than 20 years. Napersoft has assisted customers of all sizes and across various industries to implement innovative real-time CCM solutions. With Napersoft CCM, customers achieve top line revenue growth via cross-sell and up-sell strategies, streamline core business processes, improve customer satisfaction, optimize distribution channels, improve business agility and reduce costs.

### **About Dayhuff Group**

Dayhuff Group is a leader in providing Enterprise Content Management (ECM) and systems integration services. The Dayhuff team has implemented state-of-the-art electronic document management systems and workflow solutions across various industries including insurance, government, retail, and higher education. Focused on solutions that capture, process and share business information, the Dayhuff Group aims to reduce costs and risks for organizations.

For additional information please visit <http://www.napersoft.com/partners.htm> or <http://www.dayhuffgroup.com> or contact:

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