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**Napersoft Launches New Software Suite at AIIM International
Exposition & Conference 2008**

Napersoft CCM 6 for Real-time Transactional Business Communications

Naperville, IL – March 4, 2008 – Napersoft, the leading provider of real-time Customer Communications Management software is pleased to announce Napersoft CCM 6 (CCM) software suite for real-time transactional business communications. Napersoft will exhibit and demonstrate its new CCM software suite at the AIIM International Exposition & Conference 2008 booth #3124, Boston Convention & Exposition Center, March 4-6, 2008.

Napersoft CCM software enables real-time multi-channel communications to customers, partners and suppliers and greatly enhances the efficiency, agility, and productivity of an enterprise. Customers receive highly personalized correspondence in their preferred delivery format including email, Web, print, and other emerging technologies.

“We enhanced our widely successful Napersoft CCM software suite to provide the most advanced customer communications management solution for personalizing critical customer communications such as letters, explanation of benefits, contracts, policies, and statements,” said Bart Carlson, President of Napersoft. “Napersoft CCM responds to our customers’ requirements for intelligent client communications and addresses the challenges they face with traditional methods of communication such as lack of integration of customer correspondence with various business applications, uncorrelated data located on many different platforms, and poor data quality from legacy systems,” Carlson added.

Napersoft CCM extends previous capabilities for streamlining document template creation, approval, composition, database personalization mapping, distribution and compliance archiving for all core business applications.

Napersoft CCM benefits include:

- **Increased customer loyalty.** Create highly personalized correspondence quickly and easily in customer-preferred delivery format including email, Web and print systems.
- **Streamlined business processes.** Implement a standards-based solution that easily integrates with existing enterprise line-of-business applications such as Siebel, SAP, PeopleSoft, and Oracle to provide real-time, consistent, and up-to-date transactional correspondence.
- **Increased employee productivity.** Save time and reduce errors by automating the creation and delivery of well designed, personalized communications including customer contracts, explanation of benefit statements, policies and letters.

- **Improved design and implementation of business communications.** Generate unified customer correspondence with professional templates using data from multiple sources within a single platform.
- **Reduced operating overhead and costs.** Integrate processes, people, and information to produce timely and high quality, personalized customer communications with streamlined quality control and review business processes.

Features of Napersoft CCM 6 include:

- **New plug-in technology for:**
 - Output integration with enterprise content management systems and other emerging technologies
 - Activity integration with applications and/or systems for real-time activity logging and messaging
- **New business process management (BPM) technology for:**
 - Workflow integration for creating, approving, storing and automating repeatable and scalable business processes that span people, applications, systems, platforms and architectures
 - Business process server integration that support all styles of integration based on SOA and open standards

About Napersoft

Napersoft is the leading provider of real-time Customer Communications Management (CCM) software solutions. For more than 20 years, Napersoft has assisted customers of all sizes and across various industries to implement innovative real-time CCM solutions. With Napersoft CCM, customers achieve top line revenue growth via cross-sell and up-sell strategies, streamline core business processes, improve customer satisfaction, optimize distribution channels, improve business agility and reduce costs.

For additional information please visit www.napersoft.com or contact:

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