



The Johns Hopkins Center for Talented Youth Selects Napersoft CCM To Simplify Student Communications

Naperville, IL—September 27, 2011—[Napersoft](#), a leading provider in Customer Communications Management (CCM) software, announced today that the Center for Talented Youth at The Johns Hopkins University has selected Napersoft CCM to simplify their processes for generating multiple types of student communications.

Founded in 1972, the Center for Talented Youth supports the needs of highly able students, grades 5-12, through challenging education opportunities that develop the intellect, encourage achievement, and nurture social development. With the support of its parent organization, The Johns Hopkins University, the Center for Talented Youth has served over 100,000 students through its programs.

[Napersoft CCM](#) streamlines the document creation and distribution process and integrates into CTY's student information system to allow [real-time](#) generation of multiple types of communications including invoices, test results, grade reports and other personalized documents. A critical feature of the Napersoft solution is the ability to use Microsoft Word for template authoring as this allows their business users to more easily design and maintain their document templates.

The implementation and integration to the student information system went smoothly. The Johns Hopkins staff quickly learned how to create templates, to run document creation workflows and view the archive of documents in less than one week. Steve Chamberlin, Vice President of Sales and Marketing for Napersoft commented, "We are very excited to have The Johns Hopkins University as a customer. It is an indication of the great fit of Napersoft CCM for universities and colleges."

About Napersoft

Napersoft is the leading provider of Customer Communications Management (CCM) software solutions. For more than 25 years, Napersoft has assisted customers of all sizes and across various industries to implement innovative CCM solutions. With Napersoft CCM, customers achieve top line revenue growth via cross-sell and up-sell strategies, streamline core business processes, improve customer satisfaction, optimize electronic document delivery channels, improve business agility and reduce costs.

For additional information about our customers please visit http://www.napersoft.com/customer_success.htm or contact:

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