



Napersoft Sponsors Perceptive Software's Inspire 2011

Demonstrating their Certified Integration Solution at the ImageNow User Conference

Naperville, IL – April 11, 2011 – Napersoft, a leading provider of real-time Customer Communications Management (CCM) software, is pleased to announce that they are a Silver Sponsor at Perceptive Software's Inspire 2011, ImageNow User Conference. The conference, which takes place in Las Vegas, April 10-13, 2011, brings together Perceptive Software's customers and partners for three-days of knowledge sharing, networking and creating thinking.

Napersoft CCM generates and distributes all types of documents including customer correspondence, policies, agreements, EOBs and other forms of personalized communication. Now, Napersoft CCM is fully integrated with ImageNow to give customers a completely automated, end-to-end solution combining the benefits of document creation and distribution with enterprise content management (ECM).

"Inspire 2011 is an ideal opportunity for us to show the added value of an integrated Napersoft CCM and ImageNow solution," said Steve Chamberlin, VP of Sales and Marketing at Napersoft. "Show attendees can view first hand how Napersoft CCM and ImageNow have collaborated to form a comprehensive end-to-end document workflow solution that will increase productivity, grow revenue and reduce costs," Chamberlin added.

Napersoft is also proud to be a Foundation Partner in the Perceptive Software Developer Network with a certified integration solution. Inspire 2011 attendees can visit the Napersoft booth or attend one of the two sessions that feature Napersoft for more information.

About Napersoft

Napersoft is the leading provider of real-time Customer Communications Management (CCM) software solutions. For more than 20 years, Napersoft has assisted customers of all sizes and across various industries to implement innovative real-time CCM solutions. With Napersoft CCM, customers achieve top line revenue growth via cross-sell and up-sell strategies, streamline core business processes, improve customer satisfaction, optimize distribution channels, improve business agility and reduce costs.

For additional information please visit http://www.napersoft.com/perceptive_inspire.htm or contact:

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