



Napersoft Joins the Perceptive Software Developer Network

Naperville, IL – Jan. 19, 2011 – Napersoft, a leading provider of Customer Communications Management (CCM) software, today announced that it has joined the Perceptive Software Developer Network, to facilitate collaboration and knowledge sharing between the two companies with complimentary solutions.

Napersoft's CCM solution improves customer service, reduces costs and increases revenue by automating the creation and distribution of all types of documents such as customer correspondence, applications, policies, agreements and other personalized communications. The partnership gives Napersoft access to the tools, technical support, resources and developer community to provide a powerful document automation solution that is seamlessly integrated with Perceptive Software's ImageNow enterprise content management (ECM) technology.

"The enterprise content management market is rapidly expanding and many organizations seek an integrated ECM and CCM solution," said Steve Chamberlin, VP of Sales and Marketing at Napersoft. "The combination of Napersoft CCM with Perceptive Software's ImageNow will enable our customers to quickly and easily generate, distribute and store documents, and provide them a single view of inbound and outbound communications. In addition, they can benefit from straight-through processing with a completely paperless, end-to-end solution including eSignature on documents," Chamberlin added.

"We welcome Napersoft to the Perceptive Software Developer Network," said Sascha Ohler, Manager – Developer Network at Perceptive Software. "The integration of Napersoft CCM with our ImageNow solution will enable us to provide a more comprehensive product offering to our customers, and further strengthen Perceptive Software's position as leaders in the ECM market," Ohler added.

About the Perceptive Software Developer Network

The Perceptive Software Developer Network is a valuable opportunity for independent software vendors and system integrators to create products and solutions that complement Perceptive Software enterprise content management products, including ImageNow document management, imaging and workflow technology. This collaborative development approach delivers cutting-edge technology to customers faster, while at the same time helping your organization reach its business goals.

About Napersoft

Napersoft is the leading provider of Customer Communications Management (CCM) software solutions. For more than 20 years, Napersoft has assisted customers of all sizes and across various industries to implement innovative CCM solutions. With Napersoft CCM, customers achieve top line revenue growth via cross-sell and up-sell strategies, streamline core business processes, improve customer satisfaction, optimize electronic document delivery channels, improve business agility and reduce costs.

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