



## **Napersoft Launches New Website Highlighting Its Document Automation Solutions for the Insurance Industry**

**Naperville, IL – July 19, 2010** – Napersoft, a leading provider of Customer Communications Management (CCM) software, has recently launched a new website, [insurance.napersoft.com](http://insurance.napersoft.com), highlighting its document automation solutions for the insurance industry.

Napersoft CCM software automates the creation and distribution of all types of insurance documents such as customer correspondence, quotes, policies, agreements, explanation of benefits and other forms of personalized documentation. Combining an easy-to-use document template design tool built on Microsoft Word, along with a sophisticated server-based workflow engine, Napersoft CCM enables insurance companies to create and distribute documents based on their choice of methods: email, web portal, print, fax and others.

The launch of the new website reinforces Napersoft's commitment to provide leading edge document automation solutions customized to the needs of insurance companies. The new website includes customer success stories and provides details of how various departments in an insurance company such as underwriting, policy/customer services, claims/benefits and sales and marketing can benefit from Napersoft CCM.

"Napersoft's document automation solutions have been implemented worldwide at insurance companies of all sizes," said Steve Chamberlin, VP of Sales & Marketing at Napersoft. "From small life insurance to large property & casualty companies, Napersoft CCM provides real business benefits including improved customer satisfaction, more efficient use of internal resources, and reduced IT costs," Chamberlin added.

### **About Napersoft**

Napersoft is a leading provider of Customer Communications Management (CCM) software solutions. For more than 20 years, Napersoft has assisted customers of all sizes and across various industries to implement innovative CCM solutions. With Napersoft CCM, customers achieve top line revenue growth via cross-sell and up-sell strategies, streamline core business processes, improve customer satisfaction, optimize electronic document delivery channels, improve business agility and reduce costs.

For additional information please visit [www.napersoft.com](http://www.napersoft.com) or contact:

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