



**Central States of Omaha Selects Napersoft CCM
to Improve Operational Efficiency and Enhance Quality of Communications**

Naperville, IL – December 16, 2009 – Napersoft, a leading provider of Customer Communications Management (CCM) software, today announced that Central States of Omaha selected Napersoft CCM software to improve its operational efficiency and enhance the quality of its customer communications.

Founded in 1932, Central States of Omaha is organized into two marketing divisions: Agency and Credit. The Agency Division's products include nursing facility care, Medicare supplement, cancer and specified disease, critical illness, life and other products. The Credit Division is focused on Credit life and disability products.

Central States of Omaha chose Napersoft CCM to streamline its document creation and distribution processes. Following a one-week training session with Napersoft's professional services team, Central States of Omaha's business users were able to create approximately 300 document templates, without requiring the assistance of IT resources, saving the company both time and money.

"Our professional services team worked closely with Central States of Omaha to ensure a smooth transition from their legacy system," said Ed Hebda, Vice President of Napersoft's Solutions Center Group. "They were up and running in less than a week with a customized environment tailored to their specific needs," Hebda added. "Now Central States of Omaha has a cost-effective solution that greatly improves the quality of their communications, customer satisfaction and employee efficiency, while significantly reducing their annual IT support costs."

About Napersoft

Napersoft is the leading provider of Customer Communications Management (CCM) software solutions. For more than 20 years, Napersoft has assisted customers of all sizes and across various industries to implement innovative CCM solutions. With Napersoft CCM, customers achieve top line revenue growth via cross-sell and up-sell strategies, streamline core business processes, improve customer satisfaction, optimize electronic document delivery channels, improve business agility and reduce costs.

For additional information please visit www.napersoft.com or contact:

Steve Chamberlin (800) 380-1000
Napersoft, Inc.
40 Shuman Blvd.
Naperville, IL 60563